DIGITAL & AI MATURITY ASSESSMENT · FRANÇOIS TESSIER

What’s your digital and AI maturity score?

A 1-to-5 score across six dimensions, backed by evidence.
It shows you where to invest before you spend.



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THE SITUATION

Your transformation runs on six fronts, at six speeds

In most organizations, here is what we see most often on each one.

01
Strategy & Governance

Projects born of urgent needs, funded case by case.

02
Processes & Customer Experience

Customers repeat the same information from one department to the next.

03
Data

Every department keeps its own customer list.

04
Technology & Architecture

Systems bought one at a time, stitched together by manual exports.

05
Analytics & AI

Reports built by hand; generative AI used on personal accounts.

06
People & Change

The tools get delivered, then everyone copes as best they can.

Each front moves at its own pace. No one sees the whole picture, and that is where decisions go off course.

THE CHALLENGE

Buying the tool before measuring: a costly mistake

The reflex is understandable: a pain point, a deadline, and the hunt for the tool that will fix it all.



A FAMILIAR SCENARIO

Leadership calls for new request-management software. The project is launched, the vendor chosen.

No one checked that every department still keeps its own customer list. The software arrives… and inherits the mess.

The tool was new. The problem wasn't.

What standing still costs you



Investments that miss the mark
Technology treats the symptom; the root cause stays put.



AI taking root in the shadows
Without usage rules, sensitive data flows beyond any control, privacy law included.



Decisions made in the dark
Metrics arrive late, incomplete, assembled by hand.



Teams running out of steam
Every rollout forced on them erodes buy-in for the next one.

THE ANSWER

Measure first, invest next: your score in 5 steps

Six dimensions, a 1-to-5 scale and one rule: every score rests on evidence, not impressions.

1 — Preparation
Mandate sheet and key documents

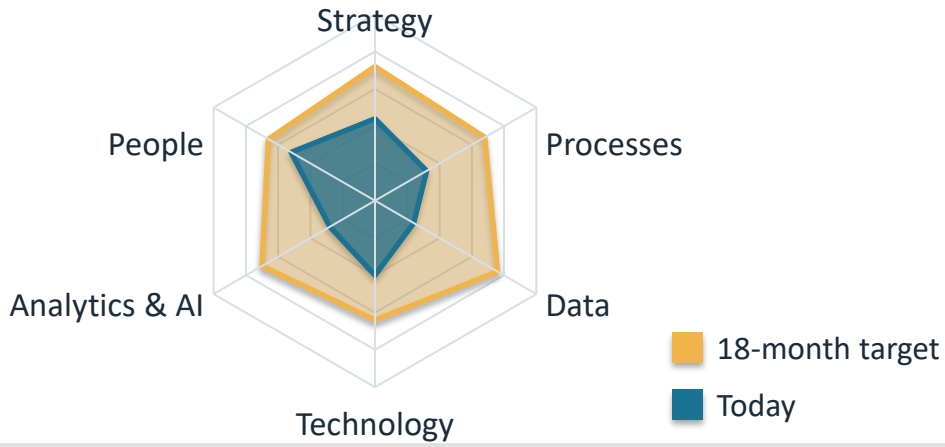
2 — Self-assessment
Your teams score themselves, independently

3 — Interviews
90-minute workshops, evidence on the table

4 — Scoring
Scores validated, overall index calculated

5 — Debrief
Profile, hidden angle, priority projects

Illustrative profile: where you are, where to go



What you walk away with

- Your overall index and your profile across six dimensions
- The gap to a target set by your goals, not by the hype
- The hidden angle: what the original request left in the dark
- Your priority projects, ranked by effort and gain

Next step: get in touch to find out your score.
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