SERVICE OVERVIEW · FRANÇOIS TESSIER · OCTOBER 2026

Delivered, Adopted, Measured

Your data is ready.
Will your projects make it all the way to your teams?
A visible result at every iteration,
and teams ready on launch day.

François Tessier
AI Strategy & Deployment · Digital Transformation · Digital Media Production

realisationtessier.ca · francois@realisationtessier.ca · LinkedIn



THE SITUATION

The roadmap is approved. The projects are starting.

Your data is ready and wave 1 is funded. Now each project has to reach your teams, then prove its gain.

1 DELIVERED
Assessment
Where do we stand?

2 DELIVERED
Maturity score
How far from the target?

3 DELIVERED
Strategy
What to do, in what order?

4 DELIVERED
Your data at work
Is your data keeping up?

5 YOU ARE HERE
Implementation
How do we deliver?

What implementation should give you

Visible results, early

A usable piece at the end of every short iteration, from the first weeks.

Decisions at the right level

A sponsor and a steering committee who rule on risks and changes every month.

Proven tools

IT testing for every release, then sign-off by your users.

Measured gains

An owner for each benefit, adoption tracked at 90 days, a second assessment at 18 months.

The day wave 1 starts, every project falls into the same delivery rhythm.

THE STAKES

The Big Bang launch trap

A Big Bang launch puts the entire new system into service on a single day, replacing the old one. At the slightest failure, the whole organization is hit, and rolling back gets complicated.

A FAMILIAR SCENARIO

The new request management system goes live all at once, for every department, after fourteen months of work. By the first morning, user support is overwhelmed.

Three months later, customer service is still running its Excel file on the side.

The project is done.
The gain is still on its way.

The forces that derail delivery

The tunnel effect
Months of work with nothing to show, while needs keep changing.

30% — **Pilots that stay pilots**
Minimum share of generative AI projects abandoned after proof of concept by the end of 2025 (Gartner, July 2024).

One day to get everything right
A failure hits everyone, and your customers see it. IT and user support carry the full pressure of launch on their own.

40% — **AI agents cancelled**
Share of agentic AI projects that will be cancelled by the end of 2027: rising costs, unclear value, poorly controlled risks (Gartner, June 2025).

THE KEY **A project starts paying off the day your teams use it. That day is how implementation is judged.**

THE ANSWER

Implementation: from framing to measured adoption

Five overlapping phases, short iterations and one rule: users accept each release, then go-live rolls out group by group.

1 — Frame
Charter, requirements, architecture, prioritized work

2 — Prepare
Environments, governance, shared rhythm

3 — Deliver
Short iterations, IT testing, user testing

4 — Drive adoption
Training, pilot project, stabilization, compliance

5 — Go live
Group-by-group cutover, planned rollback, adoption tracking

Your governance: who decides what

The sponsor	settles trade-offs between departments
Steering committee	tracks progress and risks every month
Benefit owner	measures the gain in their own area
François Tessier	leads the program and drives adoption
Your teams	and your vendors build, test and deliver

At 18 months, a second assessment measures how far your index has moved.

What you get

- Every project delivered and accepted by your users
- Teams trained before launch
- A dashboard: milestones, budget, adoption at 90 days
- A method handed over to your internal lead

Next step: a first conversation to scope the engagement.
francois@realisationtessier.ca · realisationtessier.ca